

## **Victor Goossens**

Founder & co-CEO - Team Liquid



### **Abridged Bio**

Esports is a growing industry, and Victor Goossens is one of its pioneers. Goossens founded Team Liquid in 2000 as a StarCraft clan, and established one of the oldest communities dedicated to esports. Since then, Team Liquid has become the biggest and most successful team in the world, spanning 17 separate esports and over 65 athletes.

With almost 20 years of esports experience, Goossens is involved in every facet of the organization. From managing staff, working with players, and searching for new areas for growth, he takes a hands-on approach to the management of the team. In overseeing strategic direction, Goossens has formed partnerships with companies such as SAP that aim to revolutionize the way Team Liquid operates. It is this grounding in personal experience and perception for the future that drives Team Liquid to sustainable success.

Recognized for his contributions to the world of esports, Goossens has spoken at panels like Cannes Lions, represented the industry as a guest at the IOC Esports Forum, and appeared on news programs such as CNBC Fast Money. He has paved the way for players, community

figures, team owners, and businessmen alike, and he continues to make waves as the co-CEO of the team that he founded.

### **Short Bio**

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