



Steve Arhancet
co-CEO - Team Liquid

As co-CEO and owner of Team Liquid, Arhancet has helped define what it means to be a new media organization. His enterprise spans the breadth of sports management, content production, influencer agency and website management—a model that is world class on all fronts. Team Liquid represents over 70 athletes, competing in over 13 distinct esports titles, and spans the breadth of sports management, content production, influencer agency and website management. In 2016, Team Liquid forged a relationship with traditional sports investment and expertise by partnering with aXiomatic eSports and its owners Peter Guber, Ted Leonsis, Jeff Vinik, and Bruce Stein. On a day-to-day basis, Arhancet's priority is the development and performance of a stable of world class gamer athletes worldwide.

Under Arhancet's leadership, Team Liquid has been the first to adopt support systems and structures that have become industry standard, including dedicated coaching, sports psychology, and building technologically rich practice spaces in the US and EU. The elite esports athletes that train under the Team Liquid banner are recognized across the world as bona-fide internet personalities through TL's focus on content and influencer strategy. Team Liquid is the most successful esports franchise by two important metrics: over \$25 million dollars in prize money won and over 1,400 official tournaments attended.

With over 7 years of industry experience at every level, Arhancet is an industry expert, and he is a frequent guest on popular esports podcasts and streams. He has been invited as a featured speaker in a variety of conferences including the MIT Sloan Sports Analytics Conference, VidCon US, and SXSW. Arhancet has also regularly appeared on mainstream print, television, and internet media outlets such as Yahoo News, Tech Insider, Business Insider, Forbes, the Los Angeles Times and ESPN.

Short Version

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